

Kindle Cover Checklist, Guide & Size Guide

Use this guide to create a clean, readable, and beginner-friendly Kindle eBook cover.

What Makes a Good Kindle Cover?

A good Kindle cover should quickly communicate:

- What the book is about
- Who it is for
- What benefit it provides

Since Kindle books are usually viewed as thumbnails, clarity and readability matter more than complex design.

Kindle Cover Checklist

- Clear and readable title
- Reader benefit clearly communicated
- Fonts easy to read in thumbnail size
- Cover design clean and uncluttered
- Colors visually appealing but not distracting
- Topic clear within a few seconds
- Title readable when zoomed out
- Final cover exported correctly

Simple Cover Design Tips

- Keep the title large and readable
- Avoid decorative or hard-to-read fonts
- Use one strong visual rather than many elements
- Keep enough white space around text
- Focus on clarity over creativity

Quick Thumbnail Test

Before finalizing your cover, zoom out and ask:

Can someone understand this book in 2–3 seconds?

If not, simplify the cover.

Kindle Cover Size Guide

Recommended Kindle eBook cover size:

1600 × 2560 pixels

Recommended ratio:

1 : 1.6

Recommended file type:

JPEG or TIFF

Keep image quality high and ensure text remains readable in thumbnail view.

Recommended Workflow

1. Review similar Kindle books on Amazon
2. Finalize title and subtitle
3. Design a clean cover
4. Check thumbnail readability
5. Export final Kindle-ready cover